

ATHLETE SPONSOR SHEET

Athlete Name: James “Bobby the Big” Siaffa

Sport: Para Powerlifting

Accolades: First Liberian Paralympian. Ranked seventh at 2012 Paralympics.

Social Media: @bobbythebig Facebook (71+)
Instagram (36+)

Pitch: Bobby is still building his social media presence, but is a popular Liberian athlete. He has great Google presence (James Bobby Siaffa). With a 419lbs personal best, he is a great ambassador for organizations or brands catering to strength and determination. Also, a strong public speaker.

Athlete Needs

- Nutritional/Meal Plan
- Gym Membership
- Local Transportation
- New Wheelchair
- Championship Hotel Fee
- Championship Airline Ticket