



# LIB Olympic Blog

## Media Kit

### ABOUT US:

We encourage spectators to “***Follow the Flame***” of their favorite Liberian athlete(s).

Our blog supports the Liberia Olympic Team and Olympic hopefuls, all year round.

We've covered **5+**Years



2012



# Our Mission

We strive to highlight Liberia's best and most promising athletes in order to give them the exposure they need to reach their full potential and inform supporters about their progress.





# Audience Response

“My entire household is cheering you on. You make us proud just by your going to represent our dear Liberia. You are already our champ! God bless.”

**Garnett Gbamokollie**  
8/17/2012 🌐

**Joseph Daniels**  
f 8/29/2016

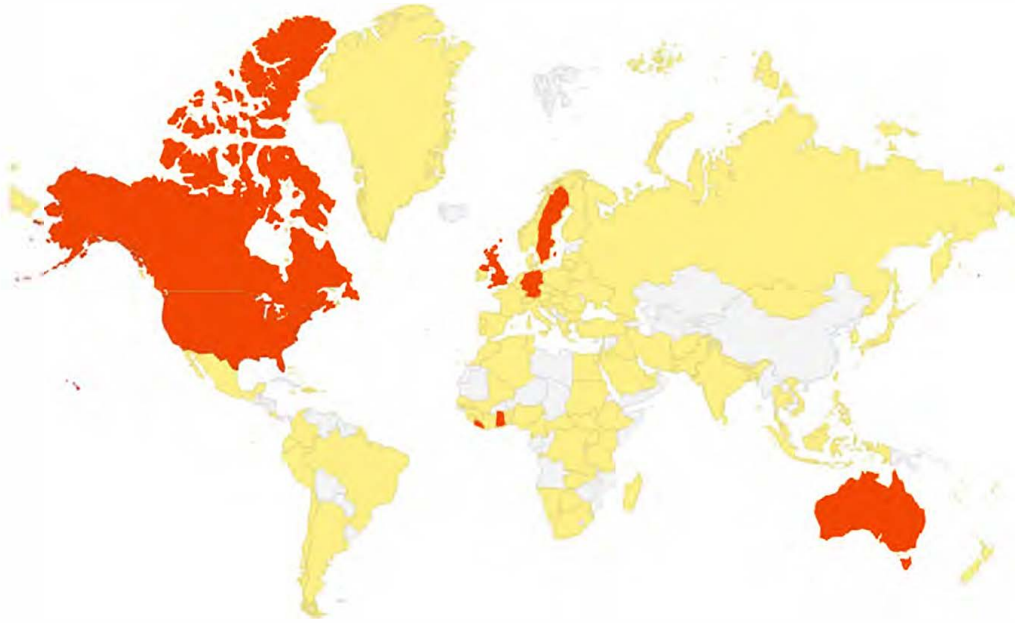
“Yes , it is indeed a great nation and a sweet land of liberty. I love my country. Hello all Liberian.”

**100+ BLOG COMMENTS**

**2K+ SOCIAL MEDIA REACTIONS**




# Demographics



## TOP 8

1. U.S.
2. U.K.
3. LIBERIA
4. CANADA
5. AUSTRALIA
6. GERMANY
7. SWEDEN
8. GHANA

**51K+** Views   
**140+** Countries



**Men: 50%**  
**Women: 50%**

**Ages 25-34: 44%**  
**Ages 35-44: 18%**

# FAQS

1. Are you affiliated with the LNOC?

**No. The LIB Olympic Blog is an independent blog focused on the Liberia Olympic Team.**

**It is the first and only blog dedicated solely to Liberian athletes and Liberia Olympic Team hopefuls.**

2. How do you connect with the athletes?

**We research and recruit athletes to join our “Liberian Athletes” directory.**

3. How did the blog start?

**In 2008, Editor-in-Chief and founder Manseen Logan could not find any information about the Liberia Olympic Team at the Beijing Summer Games.**

**In 2012, she officially started the blog with co-founder and Social Media Director Janelle Addy.**

# Sponsorship

Become one of our partners:

## 1. Sponsor an Athlete

Connect directly with an athlete from our “Liberian Athletes” directory and be listed on their athletic page.

## 2. Sponsor the Blog

Help us to continue to share athlete and team stories and be listed as a blog partner on our homepage.

## 3. Sponsor Athlete and Blog

Sponsor both and be listed on both the athlete’s page and the blog’s home page.



# Contact Us

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